



Government Degree College, Sidhra and
Department of Mass Communication & New
Media, Central University of Jammu



Invite You

To a One Day Webinar on

Emerging Trends in Media: Challenges and Career Opportunities



Date—18.03.2021

Venue—Google Meet

Registration Link : <https://forms.gle/yAfMPoVkrJ41ooMB8>

Key points:

- This is first webinar in the series of many by GDC, Sidhra in collaboration with MCNM Department of Central University of Jammu where the students would get an opportunity to explore the dynamic world of media as their career prospects.
- This webinar will not only provide a window of opportunity for the students to interact with the eminent personalities of media academics in India but also get an insight of the emerging opportunities for them as well as challenges lying ahead.



Keynote Speaker:
Prof. K. G. Suresh,
Vice Chancellor,
Makhanlal Chaturvedi Journalism University;
Former Director General, IIMC;
Former Senior Consultant Editor, DD News



Valedictory Guest and Resource Person:
Dr. Anubhuti Yadav,
Head, Department of New Media and Information
Technology;
Course Director, Advertising and Public Relations,
Indian Institute of Mass Communication, New
Delhi



Resource Person:
Dr. Sweta Singh,
Assistant Professor and Course Coordinator,
University School of Mass Communication,
Guru Gobind Singh Indraprastha University,
New Delhi;
Former Journalist, DD News

Chief Patrons



Prof. Ashok Aima,
Vice Chancellor,
Central University of
Jammu



Jenab Talat Parvez Rohella,
Commissioner Secretary,
HED, J & K



Prof. Peerzada Mohd. Yusuf,
Director Colleges, HED,
J & K

Patrons



Dr. Monika Sharma,
Principal, GDC,, Sidhra



Dr. Dharmendra Singh
Head, MCNM ,
CUJammu

Conveners



Archana Kumari,
Assistant Professor,
Department of MCNM,
Central University of Jammu



Manish Prakash,
Assistant Professor,
Department of MCNM,
Central University of Jammu



Mussarat Chowdhary
Assistant Professor,
Department of Economics,
GDC, Sidhra

Programme Schedule

Inaugural Session: 10:30 pm—12:00 pm
Emerging Trends in Media: Challenges and Career Opportunities
Welcome Address—Dr. Monika Sharma
Chief Guest—Jenab Talat Parvez Rohella
Keynote Speaker—Prof. K. G. Suresh
Chairperson—Prof. Ashok Aima
Vote of Thanks—Dr. Dharmendra Singh

Tea Break:
12:00 pm—12:30 pm

Session I: 12:30 pm—2:00 pm
Citizen Journalism: Transition from few to many
Speaker—Dr. Sweta Singh

Lunch Break:
2:00 pm—2:30 pm

Session II: 2:30 pm—4:00 pm
Digital Media: Emerging Career Opportunities
Speaker—Dr. Anubhuti Yadav

Valedictory Session:
Chief Guest—
Prof. Peerzada Mohd. Yusuf

Organising Committee

Prof. Deepa Kak
Dr. Mehmood Ahmed
Prof. Shonima Malhotra
Prof. Meesha Bhagat
Dr. Anshu Gupta
Mr. Ashraf Choudhary